

## TODD BETANZOS

Todd Betanzos is a full-time trial consultant and mediator. Before leaving the practice of law, Todd spent 17 years representing both plaintiffs and defendants in a broad array of litigation matters throughout Texas and the United States. His diverse practice involved matters such as complex commercial disputes, professional liability claims, insurance coverage, and bad faith, construction disputes, products, and premises liability, employment disputes, and transportation litigation. Within Texas, Todd appeared in matters venued in numerous federal district courts and in state district courts in approximately 40 different counties. Outside of Texas, he represented litigants in matters filed in 13 different states. Todd's ability to listen thoughtfully, to simplify and communicate complex cases to audiences from the conference room to the courtroom, and to work closely with clients to achieve both business and legal objectives, transcended his practice and helped him to assist litigants in realizing successful outcomes in jurisdictions across the country.

As a trial consultant, Todd has become a highly sought-after expert in assisting litigants with the preparation of key witnesses for testimony and the development of juror-focused trial strategies and tactics. His work as a consultant also frequently involves the overall development of dispute resolution plans built upon carefully tailored focus group and mock trial studies. Todd has developed a specialty in summarizing complex, industry-specific issues using elegantly simple, lay-friendly storytelling with which juries and other decision makers can readily identify.

As a mediator, Todd combines his unique experience, insight, and skills as a trial consultant and former trial attorney to assist litigants to identify the strengths and weaknesses in their cases, to evaluate their best alternatives to a negotiated resolution, and to work together toward a mutually acceptable resolution of their disputes. Todd is a hard-working and proactive intermediary who involves himself in the parties' negotiations from retention through resolution.

### EDUCATION

Todd received a B.A. from the University of Arizona (1993) and a J.D. from the Southern Methodist University School of Law (1997).

### AFFILIATIONS & PUBLICATIONS

Todd Betanzos is a member of the American Society of Trial Consultants and the Texas Association of Mediators. He is a contributing author of WITNESS PREPARATION: A MANUAL FOR ATTORNEYS (Campo, Simon, Betanzos; Create Space 2011) and co-author of WITNESS COMMUNICATION TRAINING: HELPING WITNESSES LEARN TO DELIVER AND DEFEND THE TRUTH UNDER ADVERSE EXAMINATION (Simon, Betanzos, Campo; Amazon 2016).

[Todd's Mediation Fee Schedule.](#)